

# Partnership Agreement

## General Definitions

1. The Company is the Elon partners website (hereinafter referred to as the Internet Resource) on the Internet where users are offered the opportunity to place a bet on a sporting event online.
2. The Affiliate Program is a branch of marketing by means of which the Company attracts new visitors to its Internet Resource. The Company provides links, banners, and texts for the promotion of its Internet Resource to the participants of the Affiliate Program and pays a certain percentage of the income received from customers who came through the Affiliate's advertisement.
3. An Affiliate is a webmaster (individual or legal entity; resource owner) who fulfills the terms of the Company's Affiliate Program on the website and attracts new users, thereby promoting the Company's products.
4. Players are the customers of the betting company who have registered through an Affiliate's link.
5. Revenue is the money that an Affiliate receives as commission based on the profits from the players that they refer.
6. A Payout is a transfer of an Affiliate's revenue from the internal account of the Affiliate Program to an external payment system of the Affiliate.
7. Promotional Materials are a set of marketing tools used to promote Elon partners' betting company products on the Internet.

1. The Affiliate agrees to read the terms and conditions of the Affiliate Program and to accept the Affiliate Agreement (hereinafter referred to as the Agreement) before starting work with the program.

2. Only a customer who has reached the age of 18 years can become a participant and fulfill the conditions of the Affiliate Program.

3. The Affiliate is responsible for the security and safety of personal information, including login and password. The Company shall not be liable for any damages resulting from improper or careless use of personal information.

#### 4. Use of the Intellectual Property of the Company

4.1. Affiliates are prohibited from copying, in whole or in part, the look of the Company's websites or individual landing pages, as well as its registered websites, trademarks, and trade names. Affiliate sites and pages must not imply that they are operated by or related to the Company and its associated brands.

4.2. It is prohibited to use the Company's logos, graphics, and marketing materials without the consent of the Company's representatives, except for those materials provided to the Affiliate as part of the Affiliate Program.

4.3. The Affiliate is prohibited from using the name of the Company and its brands for the registration or support of an existing site (domain), internal pages, or mobile applications. The Affiliate acknowledges that the name of the site (domain) similar to the name of the Company and its brands may mislead users.

4.4. It is prohibited to acquire, register, and use keywords, meta tags, search terms, or other identifiers that are identical or similar to the Company's trademarks and brands in search engines,

portals, advertising, or other services. No pages or groups may be created on any social network or messenger that could be mistaken for pages of the Company and its brands. The use of company names and logos and its brands in the creation of pages and groups is prohibited. The Affiliate agrees not to create or distribute mobile or web applications or websites that could be mistaken for applications or websites of the Company and its brands.

4.5. In case of violation of Clauses 4.1 - 4.4, the Company has the right to revise the terms and conditions of cooperation up to complete termination.

5. We reserve the right to make any changes to the Agreement for various commercial, legal, and customer service reasons. The current terms and conditions and their effective dates will be posted on the Affiliate Program website. Reading the current Agreement is the personal responsibility of a Customer. The Company has the right to make changes to the operation as necessary.

6. Participants in the Affiliate Program receive advertising graphics, although accompanying text may not be included. Affiliates are allowed to utilize the information from the website in any manner they see fit.

7. Affiliates are strictly forbidden from using email and other forms of spam, as well as contextual advertising or traffic that exploits the Company's brand, to promote the Elon partners betting company. If these types of traffic sources are identified, the Affiliate's account may be terminated and blocked.

8. The use of cookie stuffing by the Affiliate is prohibited, including: - loading the Elon partners website in a zero-size iframe or an invisible zone; - implementing tags, cookie scripts, and similar manipulations. Failure to adhere to these rules may result in termination and blocking of the Affiliate's account.

9. The Company reserves the right to request information about the traffic sources and other promotional details from the Affiliate. Should the Affiliate refuse to provide this information, the Company may choose to end cooperation with the Affiliate.

10. The Affiliate Program is intended for individual members only. Members are not allowed to hold two or more affiliate accounts or register as a sub-affiliate. Violating this rule grants the Company the right to end the partnership and block the Affiliate's account. If an Affiliate needs to manage multiple accounts, they must inform the administration and provide a valid reason for the requirement.

11. Affiliates are not allowed to create their own player account with the betting company via their referral link or promo code, nor can they conspire with other players. Only one registration per person, family, IP address, device, email, or payment method is allowed. Detecting such traffic sources may lead to the termination and blocking of the Affiliate's accounts in both the Affiliate Program and the betting company's website.

12. The Company holds the right to revert an Affiliate's rate to the initial 50% if they cease to display advertising materials. Affiliates can monitor their current rate within their personal profile.

13. The Company reserves the right to withhold payments to the Partner or to block the Partner's account in the affiliate program under the following conditions:

13.1. The Company has valid reasons to suspect that the Partner has violated the terms and conditions of this Agreement.

13.2. The Partner has used images, photos, or videos of the Company's ambassadors in their promotional materials. These ambassadors may include artists, bloggers, and other public personalities.

13.3. The Company suspects, with reasonable cause, that the Partner's account has been transferred, sold, or compromised to third parties.

13.4. The Partner has disclosed confidential information obtained through communications with the Company's administration or support services, as all such information is deemed confidential.

13.5. The Partner has exhibited aggressive or offensive behavior towards a Company representative, including making threats or using inappropriate language.

#### 14. CPA Model Operational Conditions:

14.1. Prior to commencing work in the Affiliate Program under the CPA model, an Affiliate must contact the Affiliate Program manager to activate this cooperation method.

14.2. The terms of cooperation under the CPA model are determined by considering the activities and other metrics of the referred players. Any changes in these metrics can lead to modifications in the terms of cooperation.

14.3. To qualify for a payout under the CPA model, the Affiliate must refer at least 10 First Deposits (FDs). Initially, a trial limit may be established, requiring the Affiliate to achieve a predetermined number of FDs before receiving their first payout.

14.4. The traffic assessment period, known as the hold, prior to qualifying balance crediting, is 7 days.

14.5. The CPA model does not compensate for players who are already customers of the online casino and betting company, Elon Partners. Conversions deemed as multi-accounts upon verification are rejected.

14.6. If there are significant deviations in traffic from the general KPI, the hold period may be extended individually for each Affiliate. The Company reserves the right to withhold payment for qualifications if referred players exhibit prolonged inactivity.

14.7. Even if customers achieve KPIs, they may not be paid, or their conversion to the Revenue Share payment model might be denied under the following circumstances: - listing the minimum deposit amount in promotional content; - use of incentive-driven traffic (such as cashback or rewards for deposits); - use of scheme traffic; - misleading or deceiving users; - removing the link from the application for purchased traffic; - identification of technical issues in the application due to insufficient analysis by the Affiliate Program QA department initially; - providing inaccurate information about traffic sources used; - a high rate of churn; - launching an advertising campaign without manager approval.

14.8. The methods for analyzing traffic metrics and their detailed composition are part of the anti-fraud system and cannot be disclosed to third parties. Traffic that fails the anti-fraud check is not compensated. Discovery of violations may lead to the termination or blocking of the Affiliate's account.

15. The "Elon partners" branded services are subject to time limits. The Company may not provide, advertise, promote, market, offer, display or provide access to the Services to any person in the following countries: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden. The list of exceptions includes: Northern Cyprus, Faroe Islands, Greenland, St. Barthelemy, New Caledonia, French Polynesia, French Southern and Antarctic Lands, Wallis and Futuna, St. Pierre and Miquelon, Aruba, Bonaire, Curaçao, Saba, Sint Eustatius, Sint Maarten (Netherlands). If a person located in the territories of countries where temporary restrictions apply attempts to access the services of "Elon partners" referred to in the first paragraph of this clause of the Agreement, they will be informed of the restrictions in force. The User may use the Company's services under other brands or wait for the temporary restrictions to change.

## Referral Fee

The revenue that an Affiliate earns is not set at a fixed amount. It is based on the betting company's income generated from players who register via the Affiliate's link. The commissions and bonuses of a

referred player do not impact the Affiliate's earnings, which constitute 50% of the net profit from the players referred by the Affiliate. The Affiliate Rate can be adjusted at the Company's discretion, and Affiliates can monitor their current rate in their personal profile.

## Payment of Fees

An Affiliate can receive their earnings weekly, every Tuesday, by having them transferred to the betting company's account along with payment details. Fees are payable provided the Affiliate has referred 10 active customers who have collectively deposited at least ₺5,000 or \$/€70 into their personal accounts. If these thresholds are not reached, the funds will be held until the required amounts and customer numbers are met. The Company's Affiliate Program reserves the right to delay payments for up to 2 months due to unforeseen technical issues or when verification of the Affiliate and their traffic sources is necessary.

## Dispute Resolution Procedure

Affiliate Program members can contest any issue. The Company is committed to thoroughly and impartially reviewing all disputes when detailed information, including facts and arguments, is provided. Such disputed information must be submitted in writing to the Company's support tag [@ELONPARTNERS](#). Within 14 days of receiving the complaint or request, the review will be completed, and the Affiliate will receive a notification of the outcome via a response letter. The use of profanities, insults, or false information in the submission is prohibited.